CyberMetrics®
1523 West Whispering Wind Drive, Suite 100, Phoenix, Arizona 85085 USA
Toll-free: 1.800.777.7020 Phone: 480.922.7300 Fax: 480.922.7400 www.cybermetrics.com

CYBERMETRICS COOKIE POLICY

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Our Privacy Policy explains our principles when it comes to the collection, processing, and storage of your Personal Information. This Cookie Policy specifically explains how we, our partners, and users of our websites deploy cookies, as well as the options you have to control them.

1. WHAT ARE COOKIES?

Cookies are small pieces of data, stored in text files, which are stored on your computer or other device when websites are loaded in a browser. They are widely used to "remember" you and your preferences, either for a single visit (through a "session cookie") or for multiple repeat visits (using a "persistent cookie"). They ensure a consistent and efficient experience for visitors, and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting (known as "first party cookies"), or by third parties, such as those who serve content or provide advertising or analytics services on the website ("third party cookies").

Both websites and HTML emails may also contain other tracking technologies such as "web beacons" or "pixels." These are typically small transparent images that provide us with statistics, for similar purposes as cookies. They are often used in conjunction with cookies, though they are not stored on your computer in the same way. As a result, if you disable cookies, web beacons may still load, but their functionality will be restricted.

2. HOW WE USE COOKIES.

We use cookies for a number of different purposes. Some cookies are necessary for technical reasons; some enable a personalized experience for both visitors and registered users; and some allow the display of advertising from selected third party networks. Some of these cookies may be set when a page is loaded, or when a user takes a particular action on our website. Many of the cookies we use are only set if you are a registered user, while others are set whenever you visit one of our websites, irrespective of whether you have an account. For more information on the choices you have about the cookies we use, please see Section 5, below.

3. WHERE WE PLACE COOKIES.

We set cookies in a number of different locations across our service. These may include:

- Our websites;
- In the emails we send.

4. TYPES OF COOKIES.

The table below explains the types of cookies we use on our websites and why we use them. Please note that this is not an exhaustive list, but rather aims to be representative.

Cookie	Description
Strictly Necessary	These cookies are essential for our website and our service to perform their basic functions. These include those required to allow registered users to authenticate and perform account related functions, as well as to save the contents of virtual "carts" on for e-commerce functionality.
Functionality	These cookies are used to store preferences set by users such as account name, language, and location.
Security	We use these cookies to help identify and prevent potential security risks.
Analytics and Performance	Performance cookies collect information on how users interact with our websites, including what pages are visited most, as well as other analytical data. We use these details to improve how our websites function and to understand how users interact with them.

Advertising	These cookies are used to display relevant advertising to users who use our service or visit websites we provide, as well as to understand and report on the efficacy of ads served on our websites. They track details such as the number of unique visitors, the number of times particular ads have been displayed, and the number of clicks the ads have received. They are also used to build user profiles, including showing you ads based on products you've viewed or acts you have taken on our (and other) websites. These are set by CyberMetrics and trusted third party networks, and are generally persistent in nature.
Third Party / Embedded Content	Sites hosted on CyberMetrics make use of different third party applications and service to enhance the experience of website visitors. These include social media platforms such as Facebook and Twitter (through the use of sharing buttons). As a result, cookies may be set by these third parties, and used by them to track your online activity. We have no direct control over the information that is collected by these cookies.

5. CONTROLLING COOKIES.

Visitors may wish to restrict the use of cookies or completely prevent them from being set. Most modern browsers allow you to change your cookie settings. You can usually find these settings in the options or preferences menu of your browser. To understand these settings, the following links for commonly used browsers may be helpful, or you can use the help option in your browser for more details:

- Cookie settings in Internet Explorer
- Cookie settings in Firefox
- Cookie settings in Chrome
- Cookie settings in Safari web and iOS.

If you disable cookies, please be aware that some of the features of our service may not function correctly.

To find out more on how to manage and delete cookies, visit aboutcookies.org. For more details on your choices regarding use of your web browsing activity for interest-based advertising you may visit the following sites:

- networkadvertising.org
- optout.aboutads.info
- youradchoices.com
- youronlinechoices.eu

You can opt out of Google Analytics by installing Google's opt-out browser add-on.

6. CONSENT FOR ADVERTISING COOKIES ON OUR SITES.

You may see a "cookie banner" on our websites. When you consent in this manner, we and our advertising partners may set advertising cookies on the site you are visiting and on other websites, dashboards, and services we offer and that you access. We'll display the banner to you periodically for your review.

7. CONTACT US.

If you have any questions about our use of cookies, you can find the most relevant contact details in our Privacy Policy.